



Banja Luka College

Higher Education Institution 'Banja Luka College' invites you to participate on The Second International Scientific Conference Media and Economy

INTERNATIONAL SCIENTIFIC CONFERENCE MEDIA AND ECONOMY,

Under the title 'Ethics in Media and Business'

Invitation

For participation in The Second International Scientific Conference Media and Economy, that will take place on 15th September 2016. on Higher Education Institution „BANJA LUKA COLLEGE“ in Banja Luka.

Conference Organizers are Higher Education Institution „Banja Luka College“ and Faculty for Management in Sremski Karlovci, University 'Union Nikola Tesla' Belgrade

Subject of scientific conference is 'Ethics in Media and Business' that Higher Education Institution Banja Luka College organizes for the second time.

We invite you to present in the papers your experiences and scientific findings that you have reached in the research, to the scientists and experts from various fields as part of the main subject for writing of the papers:

- Technological innovation and global media:
- Ethics challenges
- Challenges of technological innovations
- Global media and young people
- Corporate capitalism and media
- Ethics and globalisation
- Public services in market economy
- Media ethics
- Corporate social responsibility
- Media and politics relation
- Ethics in politics
- Role and significance of the media in economy
- Education and global media
- Ethical reporting
- Environment protection issues and Ethics

- Ethics and Occupational health
- Ecological management and social responsibility
- Ethics in banking
- Ethics in accounting

We invite you to take participation in the Conference, with or without paper. Participants that would like to participate with the paper should send their application on email medijjiekonomija@blc.edu.ba (subject: international conference)

Instruction to the authors for paper writing:

- Paper should not be longer than 10 pages of A-4 paper size, written on mother tongue and/or English language (Times New Roman, 11 pt, spacing 1,5, margins 2,5).
- Papers should be adjusted to the Instructions for the authors of Journal 'Aktuelnosti'. This could be found on the web site <http://aktuelnosti.blc.edu.ba/autori/uputstvo-za-autore/>

Conference fee for the authors 80 KM (40 EURO), and for the co-authors is 50 KM (25 EURO) should be payed on BLC account number 154921 – 2002636872 at Intesa Sanpaolo Bank, with the note For the scientific conference 'Ethics in Media and Economy'.

Fee	Fee for the authors	Fee for the co-authors	Fee for the master and PhD students	Fee for the participants without paper
until 15.8.2015.	80 KM (40 EURO)	50 KM (25 EURO)	50 KM (25 EURO)	40 KM (20 EURO)

Deadlines:

- - Abstract deadline 15.06.2016.
- - Complete paper deadline 15.07.2016.
- - Recension and reply to the authors deadline 01.08.2016.
- - Fee payment deadline 15.08.2016.

All papers will be printed in Conference Proceedings, before the Conference or in journal 'Aktuelnosti' which is by the Decision of the Ministry of Education and Technology in the Government of Republic of Srpska is on categorised national journal list ISSN 0354-9852

Accommodation costs are paid by the Conference participants. The details on the recommended accommodation can be found on web site of The Tourist Organization of Banja Luka http://www.banjaluka-tourism.com/index.php?option=com_k2&view=item&id=113:hotel-bosna&Itemid=64&lang=en